

NO US WITH OUT YOU.

10 reasons why Film Bath loves your support



ONE

Together, we screen tomorrow's films today

Get the jump on your film-loving friends
by seeing tomorrow's classics today

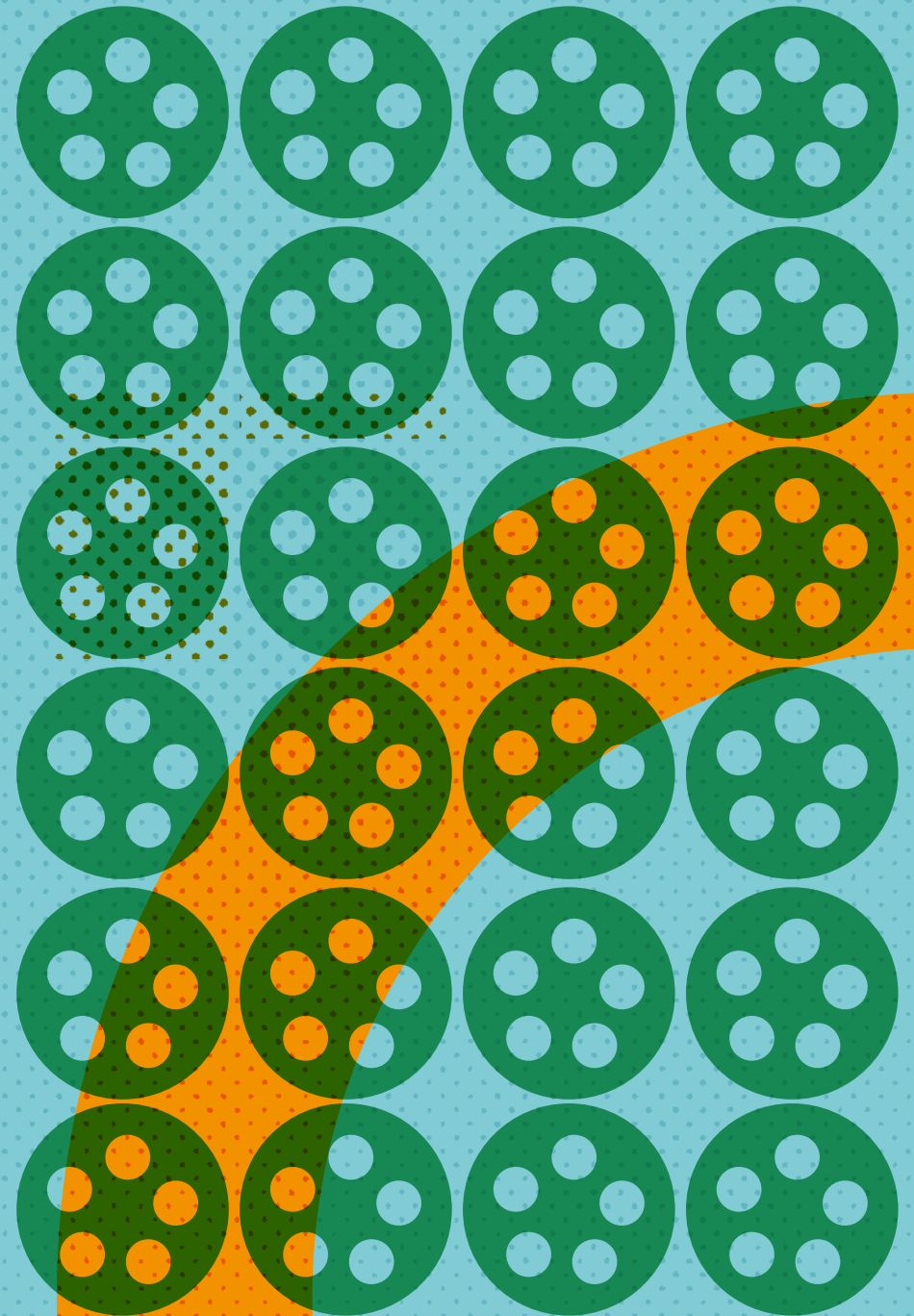
To find out more please email Festival Director
Jasmine Barker at jasmine@filmbath.org.uk

To find out more please email Festival Director
Jasmine Barker at jasmine@filmbath.org.uk

TWO

We develop emerging writers and directors

The quality of the films and
scripts submitted to our
Awards improves year after
year thanks to the calibre
of our judges

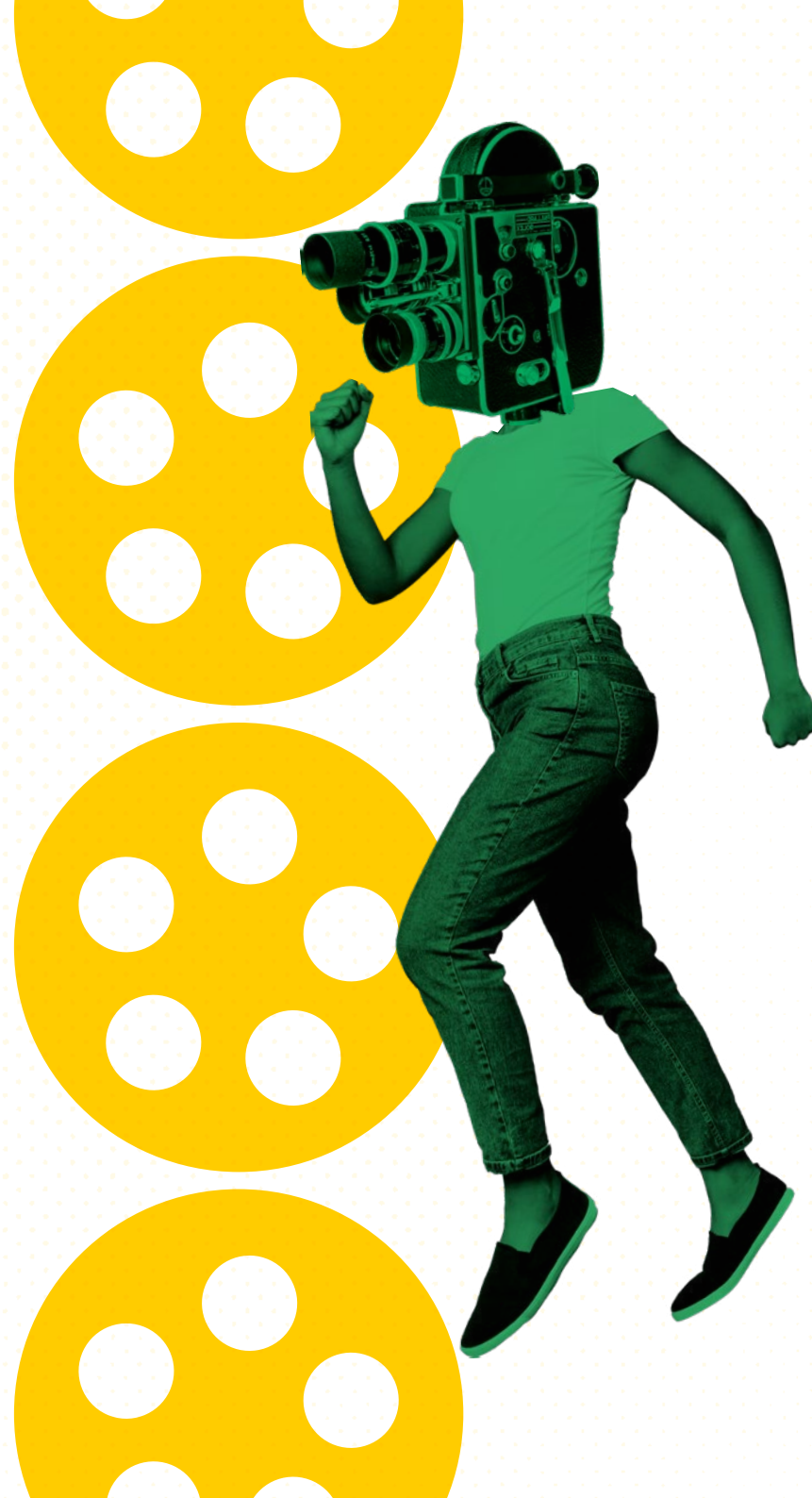


THREE

We showcase world-class films that won't come to local cinemas

Expand your filmic horizons
with little-known shorts,
documentaries, silent films
and more

To find out more please email Festival Director
Jasmine Barker at jasmine@filmbath.org.uk





FOUR

We champion women in film

Since 2016, at least 50% of the films we screen have been directed by women

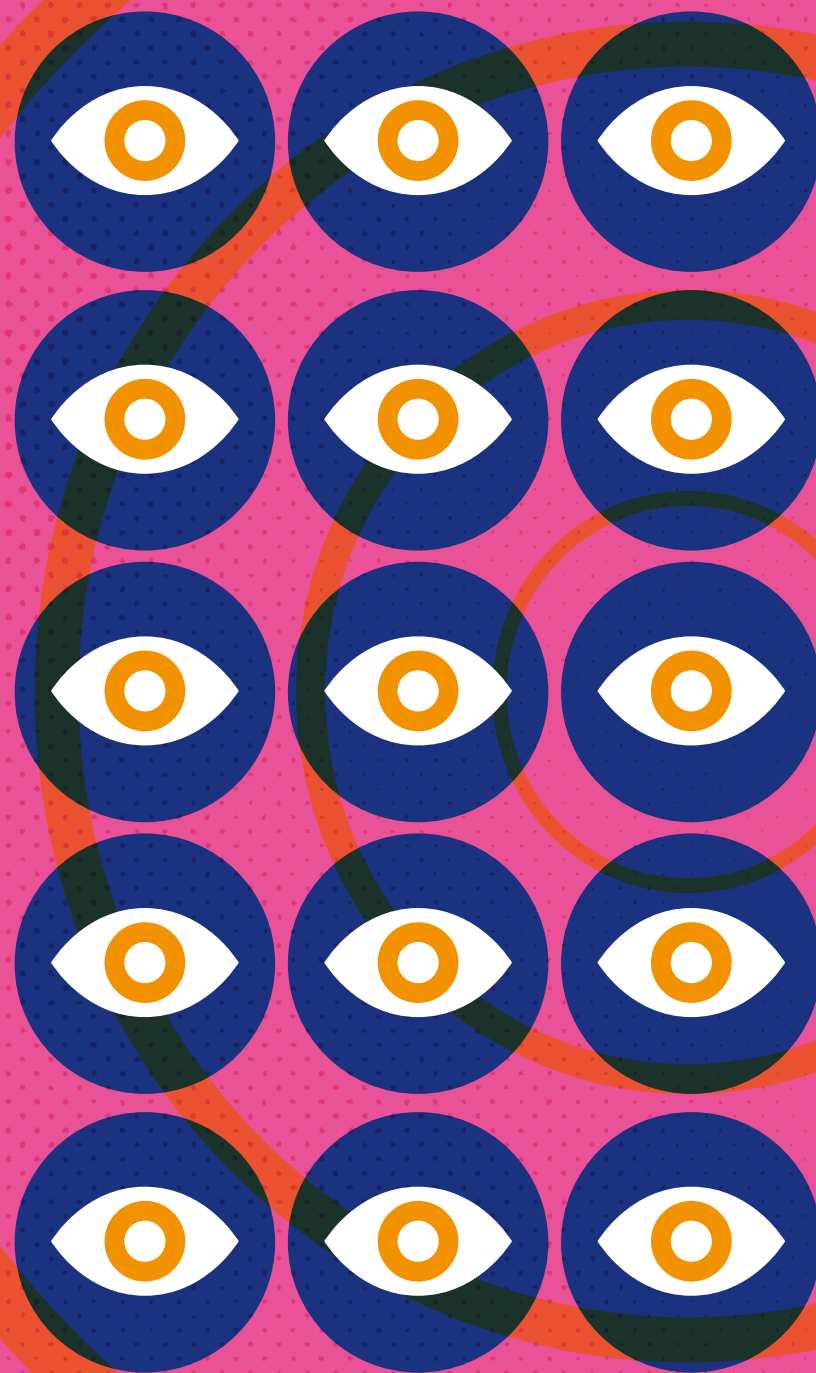
To find out more please email Festival Director
Jasmine Barker at jasmine@filmbath.org.uk

To find out more please email Festival Director
Jasmine Barker at jasmine@filmbath.org.uk

FIVE

We support regional industry talent

Bringing together the region's
future filmmakers



SIX

We foster the next generation of film fans

Into Film, the national film educators, send young reporters to write about FilmBath Festival

To find out more please email Festival Director
Jasmine Barker at jasmine@filmbath.org.uk



To find out more please email Festival Director
Jasmine Barker at jasmine@filmbath.org.uk

SEVEN

We bring together the local film community

Our monthly FilmClub
screening is relaunching



EIGHT

We host stimulating Q&As

Conversations with directors
and film-makers like Jason Barker
at the sold-out preview screening
of *A Deal With The Universe*

To find out more please email Festival Director
Jasmine Barker at jasmine@filmbath.org.uk



To find out more please email Festival Director
Jasmine Barker at jasmine@filmbath.org.uk

NINE

Together, we champion diversity

In a world of vanilla-flavoured
AI-fuelled mediocrity, we champion the
spicy, the wayward and the 100% human

To find out more please email Festival Director
Jasmine Barker at jasmine@filmbath.org.uk

TEN

We host glorious parties!

Mingle with a range of businesses, individuals and creatives from across the South West and further afield. It's a great way to connect, network and learn about the work of FilmBath and the area.



Don't take our word for it...

What our audience says about us

"Films to make you laugh, cry, think, challenge, dissect, construct, love and hold your breath"

THE ROYAL HIGH SCHOOL

"Spent the last hour in school going through the FilmBath line-up ... I wish I could see all of them"

AMBERY BOWEY

"Best festival there is IMO. Move over Cannes!"

SAMUEL DODSON

"It's the friendliest festival in Bath – by a country mile"

AUDIENCE MEMBER 2019

What the media says about us

"A line-up that anyone remotely interested in cinema will find mouthwatering"

FILM SCENE

"Film Bath has always punched above its weight"

BRISTOL 24/7

"If there was a Bechdel test for film festivals, this one would set the bar"

THE GUARDIAN

What our sponsors say about us

"We have had very good feedback this year and last from our guests and we look forward to supporting the festival again next year. Congratulations to the team in making it a continued success"

AARON EVANS ASSOCIATES

"It was a pleasure to catch up at the FilmBath Festival launch last night and thank you for doing such a lovely job of showcasing Pukka"

PUKKA HERBS

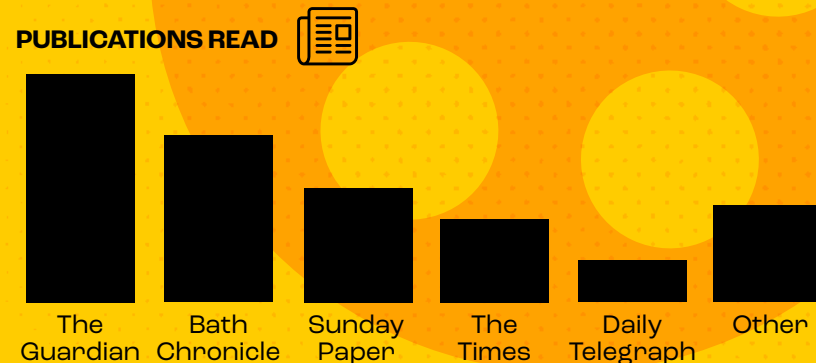
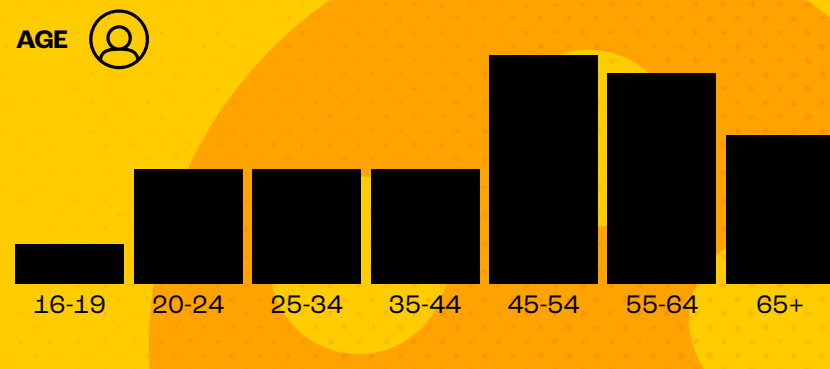
"Thank you so much for giving up your time yesterday to speak with our Sixth Form. It was a really great session and has already generated a lot of positive feedback among the pupils"

KING EDWARD'S SCHOOL

The FilmBath audience

Who are the FilmBath audience?

Guardian readers are “well-travelled foodies who care about the arts and modern technologies”



Who you will reach

Compound average growth rate 2015-22 is greater than 20% (total audience)

WEBSITE

 **15.678**
Unique website visitors
Oct/Nov

TWITTER/X

 **14,372**
Twitter/X followers

FACEBOOK

 **3,235**
Facebook followers

EMAIL

 **2,570**
Newsletter subscribers

INSTAGRAM

 **2,323**
Instagram followers

POST

 **2,000**
Postal mailing list

Sponsorship levels

Champion

Logo featured in every e-newsletter, on website and on film festival slides at the screenings

Invitation to launch parties

Priority booking

Two comp tickets



£150+

Bronze

PLUS
logo featured in leaflet and film notes handed out at film

PLUS
inclusion in sponsor post on FilmBath social media channels

PLUS
10% discount off standard tickets

Six comp tickets



£500+

Silver

PLUS
sponsorship of one film screening in the festival

PLUS
logo featured on the sponsored event page on the website, banner at the screening and chance to introduce the film on the night

Eight comp tickets



£1,500+

Gold

PLUS
dedicated feature in e-newsletter

PLUS
dedicated sponsor post on FilmBath social media channels

PLUS
banner displayed at launch parties

PLUS
early access to programme

10 comp tickets



£3,000+

Headline

PLUS
logo featured on FilmBath posters and print adverts

PLUS
logo in prominent headline position

PLUS
verbal thank you at every screening

PLUS
bespoke package tailored to the sponsor's objectives

15 comp tickets



£7,500+

To find out more please email Festival Director
Jasmine Barker at jasmine@filmbath.org.uk



@FilmBathUK
filmbath.org.uk

